ABSTRACT OF DISCLOSURE

A video reproducing/recording system capable of changing a logo image/sound and a method therefor. The method includes selecting a data source path through which the logo image/sound is selected in a mode of changing the logo image /sound, storing video and/or audio data received through the selected data source path, selecting the stored video and/or audio data, designating the selected video and/or audio data as the logo image/sound, and outputting the designated logo video and/or audio data whenever the video reproducing/recording system is stopped. In the video reproducing/recording system, a user can change the logo image/sound to be an image or sound he or she desires, for example, a family photo or a scenery photo, through various interfaces.